



## ECONOMIC DEVELOPMENT ADVISORY BOARD ACTION MINUTES

April 2, 2024

The Economic Development Advisory Board of the City of Mesa met in the board room at 120 North Center Street, on April 2, 2024, at 7:30 a.m.

### BOARDMEMBERS PRESENT

Brian Campbell  
Richard Blake  
Michelle Genereux – Vice Chairperson  
Charles Gregory  
Laura Snow

### BOARDMEMBERS ABSENT

Kathleen “KJ” Jolivette (Excused)  
Amanda Kay (Excused)

### STAFF PRESENT

Jaye O’Donnell  
Angie Herrera  
Maria Laughner  
Maribeth Smith  
Jack Vincent

### EX-OFFICIO MEMBERS PRESENT

Chris Brady  
Ed Carr  
Sonny Cave  
Sally Harrison  
Natascha Ovando-Karadsheh  
Jennifer Zonneveld – Chairperson

### EX-OFFICIO MEMBERS ABSENT

Mayor Giles (Excused)

### GUESTS

Jeff McVay  
Amy Malloy  
Heather Personne  
Councilmember Jenn Duff  
Councilmember Alicia Goforth\*

(\*Participated in the meeting through the use of video conference equipment)

### 1. Call meeting to order.

Board Chair Jennifer Zonneveld called the April 2, 2024, meeting of the Economic Development Advisory Board to order at 7:32 a.m.

### 2. Items from citizens present.

Discussion only; no formal action taken by the Board.

### 3. Approval of minutes from March 5, 2024, Economic Development Advisory Board meeting.

It was moved by Board Vice Chair Michelle Genereux, seconded by Board Member Laura Snow, that the minutes from the March 5, 2024, Economic Development Advisory Board meeting be approved.

Upon tabulation of votes, it showed:

AYES – Campbell-Blake-Genereux-Gregory-Snow

NAYS – None

ABSENT – Jolivette-Kay

Carried unanimously.

4. Hear a presentation and discuss an update on downtown Mesa development.

Discussion only; no formal action taken by the Board.

5. Hear a presentation and discuss an update on the Longbow Development Area Visioning Project.

Discussion only; no formal action taken by the Board.

6. Discuss the formation of a subcommittee focused on retail recruitment.

Discussion only; no formal action taken by the Board.

7. Economic Development Director updates.

Discussion only; no formal action taken by the Board.

8. Introduction of new business to be discussed at a future meeting.

Discussion only; no formal action taken by the Board.

9. Schedule of meetings.

Next meeting scheduled for May 7, 2024.

10. Adjournment.

Without objection, the Economic Development Advisory Board meeting adjourned at 9:02 a.m.